



# Communications Consultant

## POSITION DESCRIPTION

<b>Position title:</b>	Communications Consultant
<b>Basis of employment:</b>	Permanent part time – 3 days/week
<b>Location:</b>	Location negotiable – Melbourne, Bendigo, Torquay, Hobart or Launceston
<b>Remuneration:</b>	Negotiated with preferred applicant but expected to be approximately \$67,000 +12% superannuation (up to \$75,000 salary package)
<b>Closing date:</b>	COB, Friday 17 <sup>th</sup> October 2025

## About RMCG

### Who we are

RMCG is a multi-disciplinary consultancy specialising in environment, agriculture and communities. We apply our expertise and insight to drive sustainable resource use.

We provide policy, planning and technical consulting services to government agencies, water authorities, institutions and private sector clients, to ensure a healthy future for the environment, industry and communities by helping them to plan and implement change.

RMCG is one of Australia's strongest regionally focussed consulting groups and we have achieved this position through a commitment to the sustainable development of rural industries and communities.

### Our purpose

RMCG creates change for our clients and ourselves whilst having a positive impact on society and the environment.

We are a for-profit company that is committed to using our business as a force for good. We are dedicated to using our resources and influence to create positive social and environmental impact, not just financial success. We are a Certified Benefit Corporation (B Corp) and part of a global community of businesses that meet high standards of social and environmental impact. As a B Corp, we're counted among businesses that are leading a global movement for an inclusive, equitable, and regenerative economy.

### Why join our team?

RMCG has over 80 staff across Victoria, Tasmania, NSW and Queensland. Our dynamic team has skills in economics, social research, science, engineering, agribusiness, natural resource management, strategic planning, cultural heritage and archaeology, communications and engagement.

Culturally, RMCG is highly progressive, innovative and inclusive. You'll be working with friendly, intelligent, principled people who are great at what they do. We look after each other and care about the communities we work in. The word Group in our name is important. We put a great deal of effort into coming together to learn, to develop, to influence our sectors and to share the results and rewards of our work.

## Who we are looking for

We are looking for a motivated and detail-oriented communications professional who can support the delivery of business and project communications to position RMCG as an industry leader and employer of choice. You'll work closely with our Communications Manager and project teams to help produce engaging, accurate and accessible content that showcases the work of our clients and the business.

You must have:

- Tertiary training in Communications. This could be a degree in Journalism or Marketing.
- Up to 5 years' experience in communications, ideally with exposure to the industries we work in and/or technical writing.
- A desire to have a positive impact on people and the environment.

## Primary functions of the position

The primary functions of the position are to:

- Support the implementation of RMCG's Communications Plan and develop content for internal and external communication.
- Research, write and proofread diverse and sometimes complex content from across the business to promote the impact of our work clearly and succinctly. Writing examples include website articles, case studies and staff profiles.
- Create content for digital communication channels including social media, podcasts, videos, e-newsletters and digital storytelling on websites.
- Contribute communications expertise and general project support to a range of consulting projects.
- Collaborate with the wider RMCG team to provide marketing and communications ideas and support, and encourage employee engagement and connectivity in this area.
- Coordinate RMCG presence at industry associated events, activities and initiatives.

## Key selection criteria

Ideally, we are seeking a candidate who can demonstrate:

- Strong writing skills with experience in technical writing or science communication for different audiences and formats.
- Experience in developing digital media – and other tools such as communications and marketing campaigns – to build brand awareness.
- Experience using platforms such as Mailchimp, WordPress, Google Analytics, Canva, Adobe Creative Suite, podcasting platforms and social media schedulers.
- Strong time management skills.
- Experience working with a wide range of internal and external stakeholders.
- The ability to work effectively in a team environment with a willingness to learn.
- Innovative thinking and ideas on how to build and promote RMCG's presence in current and new sectors of work.

## Additional information

- We support job satisfaction and offer a flexible and highly autonomous approach to projects and work management.
- We offer exceptional conditions including daily lunches, paid parental leave, income protection insurance, clear progression pathways, staff profit share and an employee shareholder scheme.
- We highly value diversity.
- The position may involve some travel.

- RMCG has offices in Victoria, Tasmania and NSW.

## Salary and conditions

The remuneration package for the position will be negotiated with the preferred applicant and dependent on knowledge and experience, however is expected to be approximately \$67,000 + 12% superannuation (up to \$75,000 salary package).

## APPLICATION REQUIREMENTS

To be considered for this position, your application **must** include the following:

- A cover letter
- A succinct response to the **key selection criteria** (either in the cover letter or separate document)
- A **CV** (no more than 2 pages) listing qualifications, previous experience and the names of two referees.

### ENQUIRIES

Enquiries are welcome and are to be directed to:

*Dimi Kyriakou*

*Senior Communications Consultant*

*dimik@rmcg.com.au*

*0488 124 626*

### APPLICATIONS

Applications should be sent to

Leah McMahon

HR Coordinator

*recruitment@rmcg.com.au*