



Webinar delivery and training

March 2020

Webinars provide the opportunity to engage remotely with your target audience to continue to deliver your important services and projects. Transition your existing face to face workshops, training, seminars, forums, conference and panel speaker sessions online.

THE SITUATION

In this new reality, it is crucial that business, government and community organisations continue their important work and keep engaging with their target audience, despite physical distancing measures.

RMCG prides itself on working with our clients to tailor flexible solutions to meet their needs and the current context. We will work with you to transition services and projects to online platforms and deliver outstanding outcomes.

WHY WEBINARS?

RMCG can assist you with service and project continuity using webinars. Webinars can transition your existing face to face workshops, training, seminars, forums, conference and panel speaker sessions online. They also provide a way to engage personally, promote discussion and seek feedback. This means you can continue to deliver previously planned events and engagements with your target audience.

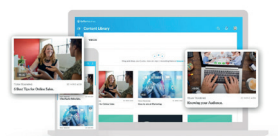
RMCG EXPERTISE AND SERVICES

HOSTING, COORDINATION AND PROJECT MANAGEMENT

Need to get moving quickly without committing to software licences?

RMCG uses a range of platforms to host webinars, such as GoToWebinar and Zoom, depending on the purpose and structure of the session. We can host your next webinar, coordinate the logistics and manage the whole process from start to finish so you can focus on what matters.

We also offer general support and Q&A throughout the entire process, from planning and preparation to delivery, as well as follow up such as evaluation to track impact and recordings.



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DELIVERY

Want to deliver a webinar but not sure where to start?

We can assist in all aspects of delivery and will work with you to:

- Brainstorm the right topic
- Choose a webinar tool
- Produce the content
- Select the right day and time
- Promote your webinar
- Follow up with your audience.

All these components are crucial to designing a session that has impact.

CAPACITY BUILDING

Need to upskill staff and have ongoing capacity within your organisation?

RMCG can provide training and build your capacity to plan, deliver and follow up webinar sessions delivered by you and your staff. We're committed to leading lasting local change in the environment, water, agriculture, economics and community sectors.

In addition, we also have a wealth of technical experts that can provide additional valuable advice, research and problem solving. You can meet our team here www.rmcbg.com.au/our-team/

BENEFITS OF A WEBINAR

There are many reasons to run a webinar in preference to other styles of engagement including:

- They are more inclusive for participants, particularly those who may be more introverted; with temporary or permanent disabilities; or other barriers to participation
- Presentations or sessions can be recorded (where appropriate) and used as a reference for those who cannot attend, helping you to reach a wider audience
- Any interactive forum elements that are used (e.g. key questions, feedback, comments, suggestions etc.) might require tweaking but the basics are already developed, saving time and resources.

OUR WEBINAR & COMMUNICATION EXPERTS



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You can access recent examples of our webinar work here www.youtube.com/user/RMGroupConsultants/videos

For more information please visit www.rmcbg.com.au